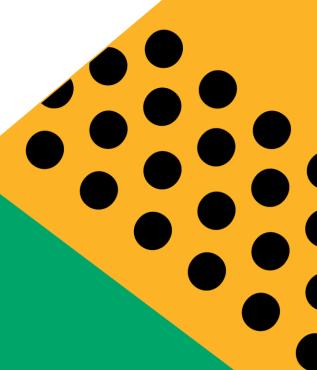
# ROCK THE BELT









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# Welcome

# Students and Advisors!

#### **BE SADD STRONG!**

We are pleased to present Rock the Belt, a SADD national core program that uses peer-to-peer based prevention strategies to engage schools, parents, and communities about the importance of wearing seat belts in every vehicle, in every seat, every time.

#### The Problem

Research by the National Highway Traffic Safety Administration (NHTSA) indicates that motor vehicle crashes are the number one killer of teens today. 1) Of these deaths, 55% of teens (13-19 years old) were unbuckled. 2) Rock the Belt is designed to address these statistics.

# **Program History**

Mississippi SADD, in conjunction with the Mississippi Office of Highway Safety, created Rock the Belt. Shortly after, a NHTSA-funded evaluation concluded that Rock the Belt increased seat belt use among teens. Indiana and Illinois SADD adopted the program, and the SADD national office named it a core SADD national program in 2015.

# Rock the Belt Kits AVAILABLE at www.sadd.org/shop

This activity guide gives you all the information and templates you need to carry out Rock the Belt week! Available for purchase is the Rock the Belt kit that includes the supplies you need to do the two required activities plus the optional activities:

- 4 Quick-Click Challenge CHAMP t-shirts for the winning team
- 1 bag each Smarties and Safe-T-Pops candies to hand out at the seat belt surveys
- Colored duck tape for the "Fasten Show" activity
- Sidewalk chalk for the "Chalk the Walk" activity
- SADD logo thank you cards/envelopes







## Earn Achievement Levels & Recognition for Your Chapter!

SADD created national core programs that target traffic safety, substance abuse, and other personal health & safety issues. The "WE ARE SADD STRONG Achievement & Recognition Program" is an optional national program to recognize chapters that implement these campaigns and reach three important key groups: <a href="schools">schools</a> parents, and <a href="communities">communities</a>. Along with the campaigns, conducting school-or- community-based <a href="advocacy">advocacy</a> activities will empower you to create real, lasting positive change.

You will see these four-color codes near each activity in the guide. It means the activity has the potential to involve a particular group we want to reach with our message. (Schools, Parents, and Community members) or it notes that the activity is considered advocacy which is another powerful way to create change in your school or community.

S SCHOOLS C COMMUNITIES

P PARENTS A ADVOCACY

# **Qualify for Recognition**

To be recognized for your activities, all participating chapters will submit a short recap of what activities were conducted and how you involved all three key groups during each SADD STRONG campaign! Complete the reporting form in this packet and send with photos to <a href="mailto:info@sadd.org">info@sadd.org</a> as soon as you complete your campaign!

We will highlight your chapter in the national newsletter, on social media, or other places and you will earn STAR Status for your chapter and be recognized at the SADD National Conference on Youth Health & Safety. Learn more about the **We Are SADD STRONG Achievement & Recognition program** at the end of this activity guide and on www.sadd.org/SADDSTRONG

#### Thank You

The SADD national office thanks everyone who contributed to the writing, development, and evaluation of Rock the Belt. The legend on page 5 denotes required activities, what key group each activity targets and gives optional additional activities which makes achieving the highest **SADD STRONG** level easy!







#### STEP-BY-STEP INSTRUCTIONS

SADD chapters conduct Rock the Belt in conjunction with National Teen Driver Safety Week, **October 16-22, 2016**. If this time frame doesn't work for you, do what makes the most sense for your chapter and community!

A successful Rock the Belt week will engage three key constituencies: 1) schools, 2) communities, and 3) parents. The following pages will give you the tools you need to be successful. Follow the checklist below to get started!

Create an action plan that outlines each activity you plan to do
Approach your school administration to gain all necessary permissions
Set up committees for any additional Rock the Belt activities you plan to do
Contact the local media using templates found in the next section
Thank your school, community, and parental partners using SADD thank you cards
Report activities and seat belt survey results to the "WE ARE SADD STRONG
Achievement and Recognition" program on www.sadd.org!







#### **HOW TO PLAN YOUR WEEK**

Use this page as a starting point when you're planning a week of awareness and activities.

Monday	Tuesday	Wednesday	Thursday	Friday
First Survey Page 6		Quick-Click Challenge Page 7		Follow-Up Survey Page 6

Choose from a list of additional activities below to do during your campaign:

Α	С	S	Р	Activity	Activity Leader Name	Date of Event
	С	S	Р	Required: Seat Belt Survey	Committee Chair:	
	С	S	Р	Required: Quick-Click Challenge	Committee Chair:	
	С	S	Р	Chalk the Walk	Committee Chair:	
		S		Seat Belt Fasten Show	Committee Chair:	
	С	S	Р	Seat Belt Pledge Drive	Committee Chair:	
	С	S		Living Seat Belt	Committee Chair:	
	С	S	Р	Posters & Other Visuals	Committee Chair:	
		S	Р	Middle/Elementary School Outreach	Committee Chair:	
	С	S	Р	Community Event Seat Belt Survey	Committee Chair:	
Α	С	S	Р	Advocate for Seat Belt Safety	Committee Chair:	

To make real change, your messages much reach the entire community and in a variety of ways! Each color represents a key group that should be involved with the activity but be creative and finds ways to involve all key groups! Doing just the required activities for all three SADD STRONG campaigns qualifies you for SADD STRONG chapter achievement levels! We want all chapters to be **SADD STRONG**! Learn more at www.sadd.org/SADDSTRONG

Α	Advocacy Activity	С	Community Involvement
S	School Involvement	Р	Parent Involvement







#### **HOW TO: SEAT BELT SURVEY**

A seat belt survey records seat belt use throughout the course of a week. *How?* An observation committee stands at a designated area and records the number of cars, along with the number of drivers and passengers wearing their seat belts. Data from the first survey is compared with the final survey data, and the research summary measures changes in seat belt use. Follow the steps outlined below to gather meaningful, accurate data.

#### **TO DO: Before Monday**

- Get permission! Coordinate with all appropriate school authorities.
- Do not advertise that you are going to hold a seat belt survey. To be successful, it must be a surprise for everyone on the road!
- Plan observation times for both Monday and Friday. Choose a time when a high volume of vehicles are entering or exiting school parking lots. Immediately before or after school typically works best. Regardless of what you choose, however, you must use the same timeslot on both days. Each should last between 30-60 minutes.

#### **TO DO: Monday**

- Bring your seat belt survey team (at least one recorder and two observers) to a
  predetermined observation spot. Use collection forms on page 13 to track
  your results!
- Safety is the first priority. Always stand where drivers can clearly see you, wearing bright clothing, easily spotted by all drivers.

#### TO DO: Friday

- Invite law enforcement to attend your second seat belt check for positive reinforcement.
- Compare your results from Monday to Friday on the seat belt survey summary form found on page 14. Did Rock the Belt make a difference? Report your findings at sadd.org.

#### **Fun Survey Tips**

- Reward those who Rock the Belt! Write down the license plate numbers for all drivers who wore seat belts and put each into a drawing for a prize.
- Consider passing out candy with a safety belt message to each driver that passes.
  - "Be a Smartie! Buckle up in every vehicle, every seat, every time!"
  - "Safety first! Buckle up in every vehicle, every time!"







#### **HOW TO: QUICK-CLICK CHALLENGE**

The Quick-Click Challenge is a high-energy, team competition that demonstrates how little time it takes to fasten a seat belt. You'll need: a four-door vehicle, whistle, stopwatch, and a quick-click crew to record penalties and time. Official rules are in the next section for distribution.

#### Quick-ClickChallenge Official Rules

- 1. Each team must have FOUR members.
- 2. Teams may check seat belts prior to their run to determine belt type and that there are no kinks, jams, or twists.
- 3. Teams will start behind the designated starting line, usually 5-10 ft. in front of the car.
- 4. For safety, all doors must remain open at all times. Participants must make an effort to not touch the doors. In fact, referees may set a penalty for touching the doors.
- 5. Upon the first whistle blow, the four team members will run to and enter the vehicle, buckling up in one of the four seat positions.
- 6. When each seat belt is buckled, team members are to raise both hands into the air.
- 7. When all four seat belts are buckled and all eight hands are in plain view, the Quick- Click crew will blow the whistle to signal team members to unbuckle and rotate clockwise to the next seat.
- 8. Members must exit the vehicle after each position. Sliding across seats or across the hood is not permitted and will result in disqualification.
- 9. Team members advance clockwise around the car until they have buckled up in all four positions, raising both hands each time, and being signaled by the whistle.
- 10. The clock is stopped when all four team members buckle their seat belts in the fourth rotation and raise their hands. All Quick-Click crew times are final.

#### **Quick Tips**

- Hold a Quick-Click Challenge during lunch or homeroom. If that is not possible, plan for immediately before or after school, obtaining permission from your administration.
- Encourage each team to use a fun team name!
- Promote the Quick-Click Challenge to get students excited! Track times and reward the fastest team with the CHAMP! t-shirts included in Rock the Belt's toolkit.
- Give each participant a flyer with a fun reminder to buckle up.
- Recognize the winning teams in your school's announcements.







#### **HOW TO: ADDITIONAL ACTIVITIES**

#### **Elementary School Outreach**



Work with the elementary school administration to mail home proper child restraint information for parents. Send home a flyer (found in Rock the Belt's online templates) that educates parents about the importance of setting positive examples for their children.

Create an activity for middle school or elementary-aged students to remind them of the importance of seat belts! Hold a poster contest or teach them to make their own duct tape safety belts. Be creative and encourage younger students to do the same!

#### **Posters & Other Visuals**



Don't forget the power of advertising! When people, young and old, are exposed to seat belt messaging, they are more likely to think about and discuss it. Create posters, decorate bulletin boards and displays, and utilize your school or community sign or digital message board. Approach businesses and put flyers on their bulletin boards. Be creative- get the word out!

Use the posters in your Rock the Belt toolkit, along with SADD poster templates online.

#### **Living Seat Belt**



As a fun event to capture media attention, make a human chain around City Hall or another prominent building to raise awareness for the importance of wearing seat belts. In front of the building, link the circle by "fastening" a large cardboard seat belt buckle. Be sure to invite elected officials and the media to participate with the media advisory template found on page 18 and online. Always gain all appropriate permissions from your city and school.

#### Chalk the Walk



Pull out a box of sidewalk walk chalk and remind your school and community how important it is to wear a seat belt! Be creative with your messaging. Spread it around various businesses, parks, and community areas (always gaining appropriate permissions first). Consider holding a sidewalk chalk contest by asking students to submit an original art idea ahead of time! Give the winning design a spot by your school's main entrance for everyone to see!







#### Seat Belt "Fasten" Show



Using a variety of colors and prints, decorate willing students with duct tape seat belts. It's a fun activity that serves as a great visual reminder amidst additional seat belt messages throughout the day. Consider holding a "Fasten Show" with a runway and lights, awarding prizes to the most stylish students!

#### **Seat Belt Pledge Drive**



Make a giant poster and have students sign their name as a pledge to always buckle up! It's a great way to motivate people, young and old, to commit to always wear a seat belt. Hold your seat belt pledge drive during school or community events, like sports games, in order to reach the greatest number of people.

#### **Community Event Seat Belt Survey**



Plan a seat belt survey (as explained on page six) during a community event, like a festival or a sports game. Station your survey at the event entrance in order to maximize your reach. Ask the concession stand owners or another community sponsor to donate \$.50-off coupon cards to each person wearing a seat belt.







#### **HOW TO: ADVOCTE FOR SEAT BELT SAFETY**

Advocacy is the best way to make change in schools and communities! Follow the steps be-low to enact a seat belt policy in your school district! See a larger policy template on Page 19!

# [INSERT SCHOOL NAME HERE] Seat Belt Policy

All operators and passengers of motor vehicles are required to properly fasten seat belts when driving on school property. Any operator of a vehicle in which the driver or any passenger is not wearing a seat belt or is not otherwise properly restrained in an infant or child seat will receive the following penalties:

#### **STUDENTS**

- First-time student offender will receive a written warning, and parent/guardian notification.
- Second-time offender will lose parking privileges at the high school for two weeks, and parent/guardian will be notified.
- Third-time student offender will then have his/her parking privileges at the high school revoked for the remainder of the school year, and parent/guardian will be notified.

#### **OTHERS**

• Any other operator who is not a student will receive a warning and safety education material as developed by school administration.

Any school administrator, staff member, or police officer may report a violation of this policy to the appropriate school authority.

#### **Advocacy Tips**

- Form a diverse steering committee with SADD students, faculty, school administrators, guidance counselors, law enforcement and community members.
- Hold an initial brainstorming meeting for all steering committee members. Facilitate a
  discussion, so everyone can share thoughts and ideas about the policy language.
- Develop concrete goals, next steps, and a time frame.
- Schedule regular meetings as a way to hold each group member accountable.
- Designate one person to research the steps for passing language into school board policy.
   This person must ensure that you're using appropriate channels and chain of command.
   Remember, each school uses a different process!







# HOW TO: GAIN SUPPORT OF SCHOOL ADMINISTRATORS OR OTHER DECISION-MAKERS

Gaining permission and support from school administrators and other in the community for your events is key in having a successful campaign. Here are some tips and talking points to reference to gain permission and support.

- Ensure you allow plenty of time before your event to get permission. Start having conversations with the decision-makers 4-6 weeks before your proposed event date.
- Make sure when you set your date, that there are no other big events already planned for that date, time, and location.
- Go into the meeting with a plan of action. Be prepared to describe how you will conduct the activities and who will be responsible for the details such as set up, clean up, and who else is involved in the activity. (If you make it easy on the administration, they see that you have thought the details through, they are more likely to say YES and get involved)
- Describe your event and why it's important: Here are some taking points:
  - "Rock the Belt" Week is a nation-wide effort of all SADD chapters to be held in conjunction with National Teen Driver Safety Week to bring awareness about teen traffic safety issues.
  - Car crashes remain the leading cause of death among teens today.
  - The National Highway Traffic Safety Administration (NHTSA) identifies seat belt use as the most effective strategy in preventing death and minimizing injuries.
  - Seat belts reduce serious crash-related injuries and deaths by about half.
  - During Rock the Belt Week, our SADD chapter conducts activities to encourage youth and adults to buckle up – in every vehicle, in every seat, every time.







#### **HOW TO: ENGAGE THE MEDIA**

Use these guidelines for maximum media exposure in your community!

#### **Building a Media Plan**

Appoint a media relations point person (or committee) for this project. Be sure that this person is articulate, comfortable speaking in public, and easy to contact.

Scout out the local media. Make a list of all local television and cable stations, radio stations, and newspapers (dailies and weeklies). Call to get the names of reporters that cover education and metro beats.

Refer to the templates included in this program kit. In the next section of this toolkit (and online at sadd.org) you will find the sample media advisories, press releases, and announcements & social media posts. These resources are designed to make your tasks easier. Adapt the documents to include additional information and place them on your school's letterhead.

#### **Hints and Tips**

Send media advisories and press releases to keep reporters in the loop! Give them details for every event that you plan. Follow up by phone the next day to introduce yourself, remind them of your event, and ask if they need any more information!

It's important to build strong relationships with media contacts. Stay in touch with them throughout the school year.

Social media is just as important as traditional media! Utilize Facebook, Twitter, and Instagram accounts in order to communicate messages with your peers. Always use SADD national designated hashtags: #SADD16 and #RockTheBelt.







#### THANK YOUR PARTNERS

A chapter's programs and campaigns are only as strong as its partners! To maintain these relationships, you must always thank those who participate and assist your efforts. Be diligent about documenting the contact information for each participating person or agency.

#### You can keep track of your contacts in several ways. Here are some options:

- Keep a written journal of your contacts.
- Create an Excel spreadsheet or Word document to compile information.

#### Remember to thank your partners. Try the following ideas or develop your own.

- Send hand-written thank you notes to the people you've worked with. Use the SADD
  National thank you cards found in the Rock the Belt Toolkit or purchase online at
  www.sadd.org/shop.
- Create an award certificate and send it to each partner who contributed to your program's success. Use the template found online!
- Recognize financial sponsors on any poster or flyer your chapter hands out. This will please your donors AND boost the credibility of your event.
- Send pictures of your group during the project! It's a fun, meaningful way to put faces to a SADD chapter. Also, post pictures on your chapter's social media pages, and tag or give shout outs to your partners' pages too.







## **TEMPLATES**

Use the templates on the following pages to carry out the activities in this guide.







Seat Belt Survey Data Collection Form INSTRUCTIONS: Use this chart to track the number of vehicle occupants wearing a seat belt during your survey

Number of Occupants	Dri	ver	Passei	nger(s)
	YES	NO	YES	NO







# **Seat Belt Survey Summary Form**

INSTRUCTIONS: Tally the total numbers from the Data Collection Form on page 14 to calculate the final sums.

## **Pre Observational Seat Belt Survey**

	Driver	Passenger	TOTAL and PERCENTAGE
Belted			
NOT Belted			

### **Post Observational Seat Belt Survey**

	Driver	Passenger	TOTAL and PERCENTAGE
Belted			
NOT Belted			







#### **QUICK-CLICK CHALLENGE OFFICIAL RULES**

Use the official competition rules below during your Quick-Click Challenge.

- 1. Each team must have FOUR members.
- 2. Teams may check seat belts prior to their run to determine belt type and that there are no kinks, jams, or twists.
- 3. Teams will start behind the designated starting line, usually 5-10 ft. in front of the car.
- 4. For safety, all doors must remain open at all times. Participants must make an effort to not touch the doors. In fact, referees may set a penalty for touching the doors.
- 5. Upon the first whistle blow, the four team members will run to and enter the vehicle, buckling up in one of the four seat positions.
- 6. When each seat belt is buckled, team members are to raise both hands into the air.
- 7. When all four seat belts are buckled and all eight hands are in plain view, the Quick-Click crew will blow the whistle to signal team members to unbuckle and rotate clockwise to the next seat.
- 8. Members must exit the vehicle after each position. Sliding across seats or across the hood is not permitted and will result in disqualification.
- 9. Team members advance clockwise around the car until they have buckled up in all four positions, raising both hands each time, and being signaled by the whistle.
- 10. The clock is stopped when all four team members buckle their seat belts in the fourth rotation and raise their hands. All Quick-Click crew times are final.







# **QUICK-CLICK CHALLENGE SCORE SHEET**

Team Name	Time	Penalty	Total (Time minus penalties)	Place







#### **MEDIA ADVISORY**

WHAT: SADD (Students Against Destructive Decisions) is launching a Rock the Belt effort

in conjunction with National Teen Driver Safety Week. [School] SADD is acting in tandem with hundreds of SADD chapters across the nation to help reduce traffic crash fatalities. Students, working with school administration, will highlight and encourage seat belt use by holding two seat belt observations on school grounds. In between surveys, students will implement other Rock the Belt programming,

targeted to schools, parents, and community members.

WHO: SADD students from [School] will be educating students, parents, and community

members about the importance of wearing seat belts.

WHERE: [School]

WHEN: [Include day, date, and time of events]

WHY: Car crashes are the leading cause of death among teens today, and the National

Highway Traffic Safety Administration (NHTSA) identifies seat belt use as the most effective strategy in preventing death and minimizing injuries. SADD and [School Name] encourage youth and adults to buckle up – in every vehicle, in every seat,

every time.

CONTACT: [Advisor Name, SADD advisor or chapter President/Vice President]

[Phone] [E-Mail]







FOR IMMEDIATE RELEASE [Date]

CONTACT:
[Advisor Name, SADD Advisor]
[Phone]
[E-mail]

# SADD STUDENTS FROM [SCHOOL] HOLD "ROCK THE BELT" TO PROMOTE SEAT BELT USE

Students Against Destructive Decisions Chapter Joins Hundreds of Chapters in a Nationwide Celebration of "Rock the Belt" as Part of National Teen Driver Safety Week

[City, State, (Date)] – SADD (Students Against Destructive Decisions) chapters, including [School] are celebrating a nationwide Rock the Belt effort from October 16-22, 2016, to educate schools, parents, and communities about the importance of wearing a seat belt.

As part of local activities, [School Name] SADD is leading a number of activities to encourage both youth and adults to buckle up. These activities include:

- Seat Belt Survey and Check, an on-campus seat belt observation at [Location] on [Dates] to measure the number of drivers and passengers wearing seat belts
- Quick-Click Challenge, a high-energy team competition that demonstrates how little time it takes to fasten a seat belt
- [Enter other local activities here].

"Rock the Belt" Week is a nation-wide effort of all SADD chapters to be held in conjunction with National Teen Driver Safety Week to bring awareness about teen traffic safety issues. Car crashes remain the leading cause of death among teens today, and the National Highway Traffic Safety Administration (NHTSA) identifies seat belt use as the most effective strategy in preventing death and minimizing injuries. SADD and [School Name] encourage youth and adults to buckle up – in every vehicle, in every seat, every time.

#### ABOUT SADD

For 35 years, SADD, Inc., headquartered in Marlborough, MA, has been committed to empowering young people take control of their lives, make healthy and safe life decisions and become positive peer influencers in their schools and communities. Founded as Students Against Driving Drunk in 1981, SADD is the nation's leading peer-to-peer youth health and safety organization, with thousands of chapters in middle schools, high schools, and colleges. To become a Friend of SADD or for more information, visit us online at sadd.org or or follow SADD on Facebook, Twitter, YouTube, and Instagram.

###







#### [School Name] Seat Belt Policy

All operators and passengers of motor vehicles are required to properly fasten seat belts when driving on school property. Any operator of a vehicle in which the driver or any passenger is not wearing a seat belt or is not otherwise properly restrained in an infant or child seat will receive the following penalties:

#### **STUDENTS**

- First-time student offender will receive a written warning, and a parent/guardian will be notified.
- Second-time offender will lose parking privileges at the high school for two weeks, and parent/ guardian will be notified.
- Third-time student offender will then have his/her parking privileges at the high school revoked for the remainder of the school year, and parent/ guardian will be notified.

#### **OTHERS**

 Any other operator who is not a student will receive a warning and safety education material.

Any school administrator, staff member, or police officer may report a violation to school authority.







#### ANNOUNCEMENTS AND SOCIAL MEDIA POSTS

Use the sample announcements below to educate your peers in your school's morning announcements! Share the same language on your personal and/or chapter Facebook, Twitter, and Instagram accounts to maximize your impact and reach!

A seat belt will save your life – but only if you use it! In fact, more than half (55%) of all teens killed in car crashes were not wearing their seat belts. Be more than a statistic, and buckle up. There's a chance that it will save your life!

**Not wearing a seat belt can get you killed.** There are many ways for people to get hurt, but here's the most common: not buckling up. Wearing a seat belt increases your chance of avoiding death or serious injury in a crash by up to 50%.

Odds are against you— and others on the road— if you drive while impaired. In 2013, 596 people died in crashes as a result of teen drinking and driving. Put the odds in your favor, and be smart behind the wheel.

**Superheroes are invincible, not teens.** Car crashes are the number one killer of teens today. This statistic is 100% preventable. Risky and impaired driving is a choice.

**Want to get to the hospital really fast?** Don't wear your seat belt, get in a crash, and take the ambulance. Maybe you'll even get to skip all the red lights on the way. Not the way you want to spend your time? Buckle up. A seat belt will secure you and the people you care about, but only if you wear it.







					Complete?				
					Progress Check In Dates				
<b>ACTION PLANNER</b>					Resources Needed				
ACTION					What is Their Role?				
	ACTIVITY:	EVENT DATE(S):	LEADER:	CO-LEADER:	Who Will Help?				







#### **HOW TO: EARN RECOGNITION FOR YOUR CHAPTER!**

You did the work, now you deserve recognition! Based on the number of activities your chapter did from each of the three SADD STRONG national programs throughout the year, your chapter can earn status and some cool benefits for taking part in a national movement with your peers!

## ONE STAR STATUS 🧁



In order to attain One Star Status, a chapter must complete the TWO required activities from each of the three SADD STRONG core programs.

October - Rock the Belt, February - SADD Shines, April -Is it Worth the Risk?

Remember! Do your best to involve all our key groups in your activities!





P PARENTS



To attain Two Star Status, chapters must complete the TWO required activities plus THREE additional activities from each of the three SADD STRONG core programs, plus ONE SADDvocacy activity.

# ROCKSTAR STATUS



To attain ROCKSTAR Status, chapters must complete the TWO required activities plus SIX additional activities from each of the three SADD STRONG programs, plus TWO SADDvocacy activities.

To be eligible, chapters must submit the reporting form on next page after they complete each SADD STRONG campaign and send it to info@sadd.org with WE ARE SADD STRONG in the subject line. (Photos always welcome!)

More details on this optional and fun recognition program found on the national website www.sadd.org/SADDSTRONG







# WE ARE SADD STRONG Reporting Form

SADD STRONG Campaign: ☐ Rock the Belt	☐ SADD SHINES ☐ Is It Worth the Risk?	
SADD Chapter Name:	Date(s):	
School Name:		
Advisor Name:	Email:	
Chapter President Name:	Chapter Vice President Name:	
Photos included?   YES   NO  (remember to include captions with names, we newsletter and on social media!)  How many people involved?  Students	love to highlight what chapters are doing in ourParentsMembers of the Community	n
	raicinswembers of the community	
Tell us about your campaign!  What activities did you do?		
What was the most popular and why?		







Pre-observational results

Post-observational results:

Change in behavior

Please provide the results of your seat belt survey:

Tell	us how you incorporated the three key groups into your activities?
С	Community Involvement
S	Schools Involvement
Р	Parent/Caring Adult Involvement







STRONG activity report. Thank you!!

what other themes would you like to see in the SADD STRONG set of core programs?	
□ Dating/Teen violence □ Body Image & Eating Disorders □ Mental Health □ Healthy Communication □ Teen Traffic Safety □ Other	☐ Teamwork/Friendship/Leadership☐ Alcohol/Drugs☐ Binge Drinking☐ Self Confidence
Any other suggestions?	

Don't forget to send a few pictures or videos with your report! We will choose a few to highlight in the SADDvocate and on social media! Send to <a href="mailto:info@sadd.org">info@sadd.org</a> with the subject WE ARE SADD

# **CONGRATULATIONS! YOUR EFFORTS ARE SAVING LIVES!**



