

SAMPLE ANNOUNCEMENTS

The following are some sample school announcements that can be used in support of the Get REAL campaign. These were designed to be out-of-the-ordinary announcements that are sure to draw attention to them, and should utilize two students. Feel free to modify the announcements as you see fit, and we encourage you to come up with additional announcements of your own.

Announcement #1:

Student 1) Okay. Is everyone listening?

Student 2) *Yeah, listen up everybody. Stop talking.*

1) All right. So, most kids tend to think that most everyone is going out drinking all the time, right?

2) *But actually, most kids don't. According to a 2007 survey, well over half of high school students nationwide don't drink on a regular basis.*

1) Yep, I guess everyone isn't doing it after all.

2) " _____ " SADD encourages you to

Both) Get Real.

Announcement #2:

1) It's time for another announcement, guys.

2) *Yep, and it's really important.*

1) Yes it is. Because too many kids think that it's okay to only get drunk on weekends.

2) *Yeah, that as long as they don't drink every single day that they'll be fine.*

1) Exactly. In reality, though, even weekend drinking can have an effect on your brain.

2) *And your brain actually keeps developing until you're in your middle 20's.*

1) Alcohol affects learning, memory, behavior patterns... it affects more areas of your brain than heroin or cocaine.

2) *So in reality, if you drink in jr. high, high school, or college years, you may never be the person you could have been.*

1) So please, don't compromise or jeopardize your future. " _____ " SADD begs you to

Both) Get Real

Announcement #3:

1) Announcement time!

2) *Announcement time! You ready for this?*

1) Go for it.

2) *(Clears throat) Okay. SADD wants to remind you guys that young people are involved in a lot more car crashes than adults.*

1) And we're not just talking about alcohol-related crashes, either.

2) *No, that's just it.*

1) And most kids who are hurt badly or killed were not wearing their seat belts.

2) *I know, and that's such a waste.*

1) So this message is for everyone in the school.

2) *Teachers, too!*

1) Teachers too. "_____" SADD asks you all to get real, drive carefully, and always buckle up.

2) *Because we care about you guys.*

Announcement #4:

1) Okay, attention everybody – we have an announcement today especially for the seniors

2) *And for other older high school students.*

1) We want everyone to realize that just because you're getting older, it's not like you are almost expected to drink.

2) *Because the percentage of seniors who drink is going down.*

1) And the percentage of college students who drink is going down.

2) *And do you want to hear a "sober" statistic?*

1) Cute.

2) *Every year, about 150,000 college freshmen drop out of school because of alcohol & drug-related problems.*

1) But luckily, drinking is becoming the thing not to do.

2) *So please, don't get caught up in the lie, thinking you've got to drink to be independent.*

1) Yeah, I can still be independent. Just ask my mom.

2) "_____" SADD asks you to

Both) Get Real.